

# Tag a Calf

*"Your calf can grow to become an important donor for the Service".*



## Our Commitment

To provide the highest standard 24 hour aeromedical, search and rescue service free of charge in our operational areas. To value our staff and volunteers and be fully accountable to our community, our corporate partners and government.



## About the Westpac Rescue Helicopter Service

The Westpac Rescue Helicopter Service is a community owned and operated aeromedical search and rescue service, serving the Hunter Mid-North Coast, New England North West regions and North Coast to the Queensland border. The service commenced operations in Newcastle in 1975, Ballina in 1982 and Tamworth in 2000.

Each year the Rescue Helicopter undertakes more than 1200 missions in our service areas, transporting people from accident scenes and transferring critically ill patients from smaller, rural hospitals to larger regional or urban hospitals. It also plays a key role in search and rescue operations.

The Rescue Helicopter provides a free service to over 1.5 million people and covers an operating region of over 175,000 square kilometres.

The Rescue Helicopter seeks to fundraise over \$12M each year to keep the Service flying. These funds are raised by the generosity of our community and through corporate sponsorship, donations, fundraising events, our volunteer support groups and through the payroll deduction program.

## Your Support is Valued

Every dollar is used wisely to provide emergency aeromedical and rescue services to our communities. People help protect each other by contributing to this essential service in whatever way they are able. Some of the wonderful ideas that people have created to support the Service include:

- Making weekly donations through payroll deductions
- Becoming a member of a volunteer support group
- Making a cash donation
- Join in fundraising activities including rodeos, golf days, craft exhibitions, concerts, car rallies, bike rides, walks, runs, and much more.
- Sponsoring an event
- Leaving a legacy in a will
- Donating an amount of grain
- Donating a sheep

## Westpac Rescue Helicopter Service

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Lismore – Northern Region

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## 'Tag a Calf' and Your Support Westpac Rescue Helicopter Service

The Service has an innovative program to ask cattle producers to 'tag a calf' and in the long term donate the proceeds from this beast to the service. Cattle ear tags can be provided to identify and monitor the calf you have selected to donate. Once the calf is ready for sale it can be sold and the amount donated to the Service. Upon receipt of the proceeds we can then forward you a tax deductible receipt.

## Why participate in 'Tag a Calf'

Your financial contribution through 'tag a calf' is vital to help ensure this valuable Service continues to remain free of charge to those requiring emergency aeromedical transfers. No one has ever paid to be transported by the Service. Every dollar provided is valuable and helps to ensure the Service remains a vital link in the emergency care chain.



## How does it work?

To participate in our tag a calf program you can contact your local selling agent and request an "Helicopter Ear Tag".

Then when the beast when it is ready to be sold working with your agent for the whole beast or a portion of a beast to be donated.

You can choose for the beast to be sold at one of our nominated charity selling dates in your local area. Or you can sell it at a sale that suits your needs.

This allows your calf grow to be an important part of the Westpac Rescue Helicopter Service and **"ensure no one ever has to pay"**

For further information, speak with your agent or contact: **Jennifer Dowd on 0438 649 300**  
**[jennifer.dowd@rescuehelicopter.com.au](mailto:jennifer.dowd@rescuehelicopter.com.au)**



## Tag a Calf Registration

I wish to register for the 'Tag a Calf' program and request a "Helicopter Ear Tag"

Name:.....

Phone:.....

Email:.....

Signature:.....

The calf will be sold on.....

at the Saleyard.....

my local agent is .....

and the proceeds sent to the Westpac Rescue Helicopter Service Lismore through my agent.

**RAY DONOVAN**  
STOCK & STATION AGENT